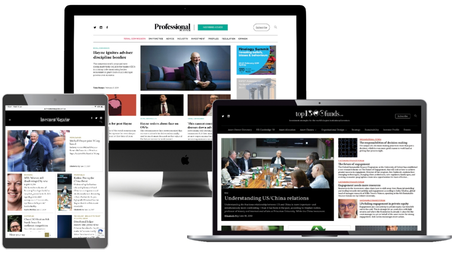
CONEXUS FINANCIAL DIGITAL AD SPECS



e-Newsletter			
Creative	**Desktop Image**	**Mobile**	**Comments**
Leaderboard	600 x 90 px	N/A	JPEG, PNG or GIF Images Click-Trackers only Max size 100kb
2nd Banner	600 x 90 px	N/A	JPEG, PNG or GIF Images Click-Trackers only Max size 100kb
MREC	300 x 250 px	N/A	JPEG, PNG or GIF Images Click-Trackers only Max size 100kb
Sponsored Content	264 x 207 px	N/A	Non branding stock image to be provided by client. This image can be provided in , JPEG, PNG and or GIF Non-branded Headline: 40 Characters (including spaces) Non-branded Tagline: 20 – 30 words Click-Through Tracker only

Website			
Creative	**Desktop Image**	**Mobile image**	**Comments**
Billboard 1	970 x 250 px	320 x 100 px	Assets can be provided in HTML5, JPEG, PNG and or GIF Click-Through URL to be provided if creative is JPEG,PNG or GIF Max size 100kb
Billboard 2	970 x 250 px & 624×250	320 x 100 px	Assets can be provided in HTML5, JPEG, PNG and or GIF Click-Through URL to be provided if creative is JPEG,PNG or GIF Max size 100kb
Rolling Half Page	300 x 600 px	N/A	Assets can be provided in HTML5, JPEG, PNG and or GIF Click-Through URL to be provided if creative is JPEG,PNG or GIF Max size 100kb
MREC	300 x 250 px	N/A	Assets can be provided in HTML5, JPEG, PNG and or GIF Click-Through URL to be provided if creative is JPEG,PNG or GIF Max size 100kb
Gutters	200 x 1050 px	N/A	Assets can be provided in HTML5, JPEG, PNG and or GIF Click-Through URL to be provided if creative is JPEG,PNG or GIF Max size 100kb
Sponsored Content	500 x 287 px	N/A	**Desktop:** Non-branded Headline (50 characters) Tagline (120 characters) **Mobile:** Non-branded Headline (46 Characters) Tagline (200 Characters) **In Article:** Non-branded Headline (70 Characters) Stock Image to be supplied by the client in the following formats: JPEG, PNG and or GIF Click-Through Tracker only
Interstitial	500 x 500	N/A	Assets to be provided in JPEG, PNG and or GIF only Max length is 7s Click-Through Tracker only
Video	(16:9) 1920x1080px, ideally in mp4/h.264 format.	N/A	This link **https://support.google.com/admanager/answer/1181018?hl=en** contains maximum file size and video specs. Note maximum file size is 30mb, max length is 30s. The video should contain no letterboxing and no black bars. Click Tracker Only

Connect with our team

TIM BAKER
Head of Commercial (Australia)
tim.baker@conexusfinancial.com.au

KARLEE PINDER
Head of Global Sales
karlee.pinder@top1000funds.com